

Revenue Models for Open Access Monographs

Izabella Penier, Martin Eve and Tom Grady (2020). COPIM: Revenue Models for Open Access Monographs. <https://doi.org/10.5281/zenodo.4455511>

- Short title: COPIM Revenue Models Report

COPIM's report on revenue models provides smaller/scholar-led publishers with a useful set of resources for diversifying revenue streams to support the publication of OA books. It explores solutions adopted by different presses in multiple locations. The report examines academic monograph publishing in the context of today's challenging monograph publishing environment: from Covid-19 and budget cuts, to print sales, funder mandates, and research evaluation. For each model in the report, there is a short description followed by examples of implementation and a SWOT (Strengths, Weaknesses, Opportunities, Threats) analysis.

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